

PARAMUS BUILDING DEPARTMENT
SIGN REQUIREMENTS
201-265-2100 Ext:2237

ZONE	RESIDENTIAL PROFESSIONAL SIGNS	FREESTANDING SIGNS	MONUMENT SIGNS	INSTITUTIONAL SIGNS	WALL SIGNS	FOR SALE/ RENT
Residential	1 ½ Sq. Ft.	Prohibited	Prohibited	12 Sq. Ft.	Prohibited	6 Sq. Ft.
BN	-----	Prohibited	Prohibited	-----	5% Wall Area	24 Sq. Ft.
BL	-----	Prohibited	30 Sq. Ft.	-----	5% Wall Area	24 Sq. Ft.
BG	-----	36 Sq. Ft.	Prohibited	-----	5% Wall Area	32 Sq. Ft.
BIL	-----	Prohibited *	30 Sq. Ft.	-----	5% Wall Area	32 Sq. Ft.
BLL	-----	Prohibited	30 Sq. Ft.	-----	5% Wall Area	32 Sq. Ft.
BLLA	-----	Prohibited	30 Sq. Ft.	-----	5% Wall Area	32 Sq. Ft.
BML	-----	36 Sq. Ft.	Prohibited	-----	5% Wall Area	32 Sq. Ft.
BMLII	-----	36 Sq. Ft.	Prohibited	-----	5% Wall Area	32 Sq. Ft.

***NOTE:** In any parking lot in a BIL District, a directory sign, shipping and/or receiving or similar sign, which conforms to the above requirements (Entrance Signs) shall be permitted.

****NOTE:** Enclosed Shopping malls shall be permitted to have exterior wall signs only for tenants having a floor area of 35,000 sq.ft. & having exclusive customer entrance & exit door leading to a parking area. Any sign shall be positioned to draw attention to the entrance.

RESIDENTIAL PROFESSIONAL SIGNS:

A professional or announcement sign of a home professional office on a residence building shall be erected on the main wall of such building or on a signpost not more than six (6) feet in height at ground level and set back not less than twenty (20) feet from the curbline and shall not project more than twenty-four (24) inches. Such signs may be internally lighted between the hours of 8:00 am and 9:00 pm. and as to a sign of a physician, surgeon or dentist, without any time restrictions. Such lighting shall be arranged so as to prevent glare and no sign shall be illuminated by lighting of intermittent or varying intensity.

A name or announcement sign affixed to the main wall and one (1) double-face freestanding sign for the use of a church, parish house, club, school or public or semipublic building shall be permitted in any district. The wall sign shall not exceed in height 10% of the vertical height of the wall of the building to which the sign is attached and shall not exceed thirty-six square (36) feet. The freestanding sign shall comply with the said requirements, but shall not exceed twelve (12) feet in area. Such signs may be internally lighted between the hours of 8:00 am and 9:00 pm. Such lighting shall be arranged so as to prevent glare and no sign shall be illuminated by lighting of intermittent or varying intensity.

FREESTANDING SIGNS

A freestanding, double-faced sign, not to exceed thirty-six (36) square feet shall be erected only in a BG Zone.

The sign shall be plastic-faced and interiorly lighted. The bottom of sign shall be a minimum of eight (8) feet from the ground level and the top shall not exceed eighteen (18) feet from the ground level. The height of sign shall not exceed eight (8) feet. The length shall not exceed twelve (12) feet. The depth shall not exceed 18 inches. Said sign shall not be closer than 15 feet to the curb line or closer than 10 feet to the street right-of-way. All signs shall contain street address number of the property on each face which displays information. The numbers shall be 8 inches in height.

WALL SIGNS

A sign can be 100 square feet on any one (1) side of a building or structure or 5% of the total wall area of said sign, whichever is less. The space between the sign face & the building wall shall be enclosed so that the sign face & sides are flush with the building wall.

Only one (1) sign shall be permitted on any wall and a total of no more than four (4) signs shall be permitted on any building, provided that the total sign area shall not exceed 200 square feet. No sign shall be erected or maintained upon the roof of any building.

No wall sign shall be permitted on any office building except for a single building identification name or number not exceeding 5% of the wall area or 60 sq.ft, whichever is less.

Application: A permit application needs to be filled out and submitted with elevations of each side of the structure that will have a sign erected on it. The elevations must show the height and length of the space that the tenant occupies that is proposing to erect said signs with roof line location and sign drawings with colors.

Continued on flip side

FREE STANDING ENTRANCE SIGNS

One double-faced or single-faced entrance sign shall be permitted at each entrance driveway for the purpose of directing motorists safely into business establishments located in the BN, BL, BIL, BG, BML & BML-II zones.

Size: two (2) feet in height; four (4) feet in length; not more than twelve (12) inches in depth. Lettering & Construction: The content of the sign and the size of lettering shall conform with the standard entrance sign on display in the office of the Building Subcode Official of the Borough of Paramus. Only the name of the principal occupant may be inscribed thereon. Coloring: Black letters on a white background. Illumination: Must be placed on a reflective surface and not lighted by interior illumination. Height: Height of sign from ground level shall not exceed four (4) Feet. Location: Sign shall be placed on the far side of the entrance driveway relative to the direction of traffic flow. Shape: Rectangular. All signs shall contain the street address number of the property on each face which displays information. Street address number shall have a height of 4 inches.

MONUMENT SIGNS

One monument sign per lot shall be permitted. Such sign shall be located in any front yard area, but in no case less than 15 feet from the curb-line of any abutting street nor less than 10 feet to the street right-of-way. The maximum height from the ground shall be 6 feet. No internal illumination shall be permitted. The total allowable square footage shall be 30 sq.ft.

INSTITUTIONAL SIGNS

One institutional sign shall be permitted for any principal use allowed in any residential zone. Such signs shall be located in front yard area, but in no case less than 15 feet from the curb-line of any abutting street nor less than 10 feet to the street right-of-way. the maximum height from the ground shall be 6 feet. No internal illumination shall be permitted.

ADDITIONAL SIGN REQUIREMENTS

No sign temporary or otherwise on the inside of a window shall be greater than two (2) feet in height nor cover more than twenty percent (20%) of the square footage of said window, but not greater than the total of sixteen (16) square feet of the total glass area of each wall.

No sign that is permitted shall consist of more than four (4) colors, inclusive of black and white. In a building with more than (2) first floor retail users, all signage shall conform to a sign program authorized by the property owner for the building, wherein the sign colors of all signs shall not exceed eight (8) colors, including black and white.

No permanent cloth, paper, oilcloth, canvas signs, promotional flags, banners or pennants of any kind shall be permitted on the exterior of any structure.

No permit shall be issued to erect an exterior sign on property containing a non-conforming sign until such time as the non-conforming sign has been removed.

No sign shall be illuminated by lighting of intermittent or varying intensity. Klieg lights or similar high-intensity search lights are not permitted

When the owner or lessee of a sign vacates the premises upon which the sign is located, the lettering on said sign must be removed. If the owner or lessee of said sign does not remove it, then the owner of the building or property shall be held responsible for the removal of the lettering within thirty (30) days of vacancy.

A logo may be permitted on a sign only after specific approval of the Zoning Officer and the Construction Code Official.

No vehicle or mobile sign shall be used to circumvent these regulations.

No balloon, banner or similar attention getting device shall be permitted on any building or on any site.

No internally illuminates panels on vending machines outside of buildings shall be permitted wherein the lettering or product image exceeds four (4) inches in height.

No neon signs are permitted, except within an enclosed shopping mall.

Winter Holiday Lighting shall be permitted within a continuous period of no more than 60 days per year.