

Temporary Sign Permit Application

Date ___/___/___

As coordinated by the Paramus Building Department (201) 265-2100 Ext:2237 (fax) 265-5631

Applicant's name _____ **Telephone** _____

Location of Property: Address _____

Block _____ **Lot** _____ **Zone** _____

Signature of Property Owner: _____

What is the Sign for? _____

Location of Sign _____

Size of Sign _____ If free standing, survey or sketch of location is attached _____

If wall mounted, drawing of the elevation and mounting details are attached _____

“Grand Opening” Banners are permitted in Commercial Zones for a 2’-0” x 12’-0” size banner. Only one banner is permitted and the wording can only state “Grand Opening” or “Re-Grand Opening” on it and must be placed on the front elevation of the tenant. It is permitted for 14 days from the day that the permit is issued. **(No other grand opening decorations are permitted (No Balloons, Flags and/or pennants are permitted)).**

***Please note no other banners are permitted within the Borough of Paramus**

Fee Schedule: Campaign Signs: Individual or free standing billboard:
(6 to 16 square feet, limit of 5). **\$25.00** each
Lawn Sign:
(Up to 22" x 28") **\$ 3.00** each

“Grand Opening” Banner **\$20.00**

Construction or Real Estate Signs:
(6 to 24 square feet in the BN & BL zones) **\$20.00/double-sided sign is \$40.00**
(6 to 32 square feet in the BG & BIL zones) **\$20.00 up to 24 sq.ft. or**
\$30.00 from 25 sq.ft. to 32.sq.ft. in size/double-sided sign then double the fee per size.

Fee: \$ _____

Expiration Date: ___/___/___

Approval of Signage Officer: _____ ___/___/___

A copy of this Permit Application must be posted in window visible from the street.

This Permit as per Chapter 367-17, is also subject to all Borough Ordinances.

POLITICAL CAMPAIGN SIGNS

A Political Campaign Sign is a temporary sign which directs attention to a candidate, slate of candidates, issue or issues for public consideration in any primary, general, school board or special election.

1. At no time whatsoever may political campaign signs or stickers of any type or size be affixed in any way to utility poles, traffic signs, traffic signal boxes or poles, public mailboxes, fire hydrants, fences, trees or any public fixtures or be placed in any way along highways or street curb lines, on highway dividers, islands or overpasses, or above (across) streets or highways, or on any public property. No campaign signs may be posted or erected within ten (10) feet from any curb line.

2. No political campaign sign shall be erected or posted on private property without the express written consent of the owner, who shall then be responsible for compliance with this ordinance.

3. Individual, free-standing billboard-type political campaign signs shall be permitted provided, however, that no more than five (5) such signs per political party, issue or issues be permitted throughout the borough. Such signs shall be no larger than sixteen (16) square feet, and shall be limited to only one (1) such sign per slate at any particular location. At no time whatsoever may political campaign signs of any type or size be lighted or be made of any reflective materials.

4. No political campaign signs of any type or size shall be erected or posted earlier than thirty-five (35) days before any election, nor shall any such sign remain longer than five (5) days after such election.

5. Enforcement shall be by Police Department personnel, Building Department personnel, Department of Public Works personnel and Shade Tree and Parks personnel.

6. VIOLATIONS and PENALTIES: Any person who violates any provision of the Sign Ordinance of the Borough of Paramus (Ord. 367) shall, upon conviction thereof, be punished by a fine not exceeding one thousand dollars (\$1000), imprisonment for a term not exceeding ninety (90) days and/or a period of community service not exceeding ninety (90) days. A separate offense shall be deemed committed on each day during, or on which a violation occurs or continues.