

ENTRANCE SIGN 429-135.B.

One (1) double-faced entrance sign shall be permitted at each entrance driveway for the purpose of directing motorists safely into business establishments located in the NB, LB, HCC & HCC-2 zones. Such entrance signs shall be uniform in size and content as follows:

- 1) Size: two feet in height; four (4) feet in length; twelve (12) inches in depth.
- 2) Lettering and construction: The content of the sign and the size of lettering shall conform with the standard entrance sign on display in the office of Building Subcode Official of the Borough of Paramus. Only the name of the principle occupant may be inscribed thereon.
- 3) Coloring: Black letters on a white background shall be employed.
- 4) Illumination: All entrance signs under this chapter must be of reflective surface and not lighted by interior illumination. All existing entrance signs with interior illumination must be converted within six (6) months from the date of the enactment of this chapter to low voltage by use of transformers not to exceed twelve (12) volts or must be installed or adopted with a shutoff device if struck or installed with subsurface exterior illumination.
- 5) Height: Height of sign from mean ground level shall not exceed four (4) feet.
- 6) Location: Sign shall be placed on the far side of the entrance driveway relative to the direction of traffic flow.
- 7) Shape: Rectangular.

